



Manchester Symphony Orchestra and Chorale

P.O. Box 861
Manchester, CT 06045-0861

Program Ad Price List 2012/2013

53rd Season

The Manchester Symphony Orchestra & Chorale had a very successful 52nd season in 2011-2012. We are looking forward to our 53rd season in 2012-2013 as we welcome two candidates for the position of Orchestra Music Director. MSOC is a very unique non-profit organization, made up of both a full orchestra and a chorale, whose members are volunteer musicians and singers. Please consider helping us continue bringing music to the Manchester area by advertising in our concert programs.

Your advertisement would appear in the programs of all five of the 2012-2013 subscription series concerts which run from October 27, 2012 thru June 8, 2013. In our many past seasons, the organization has provided the greater Manchester community with orchestral and choral music of many different styles and eras. We will continue to reach out to the community with a variety of programs this season. The concerts will include Gershwin's *Rhapsody in Blue*, Tchaikovsky's *1812 Overture*, a Thanksgiving Chorale program including Bach's *Cantata #19*, a joint concert of music by Elgar and a Pops concert at which we hope to introduce our new Orchestra Music Director. To find out more about the organization please visit our website – WWW.MSOC.ORG.

If you would like to place an advertisement, please circle the advertisement size you would like and print all requested information clearly. Mail the filled out form along with your clear camera-ready copy and check payable to MSOC to the above address. If you would like to send an electronic version of your ad, please contact Glen Jukkola at musicsix@cox.net or glen.d.jukkola@power.alstom.com and please indicate that you have done that on the form. If you have placed an ad in our programs in the past and would like to use the same one, please note that on the form. All ads except the outside back cover are in black and white. The outside back cover may be in color.

If you have any questions please feel free to contact Linda Cromwell by phone at 860-875-2257 or by e-mail at lrcromwell@aol.com. She will be on vacation from September 7 thru September 17. Your payment and ad copy must be received by October 1, 2012 in order for your ad to be included in all the programs for the season. After that, rates may be pro-rated for remaining concerts.

<u>Advertisement Size</u>	<u>Price for 5 concerts</u>
*Outside back cover	\$500
*Inside cover	\$360
Full page (5 ½ in.wide by 8 ½ in.high)	\$270
Half page	\$190
Quarter page (business card size, either vertical or horizontal)	\$125

*For an advertisement on an inside cover or the outside back cover, please contact Linda Cromwell at the above phone number or e-mail before sending in payment to make sure that area of the program is still available.

NAME: _____ TITLE: _____

COMPANY NAME: _____ PHONE: _____

STREET ADDRESS: _____ CITY: _____ ZIP CODE: _____